



Cultus

<http://www.onlinecultus.com>

BILATERAL MEETINGS

Friday 10th November 13:30 - 15:30



e-learning portal

DESCRIPTION

Cultus is a web page – blog promoting education. It is established in 2013. Ever since then it is promoting education and e-learning by announcing blog posts from the learning communities.

During the years of its existence, a necessity to diversify and increase the content from this industry has risen. This comes out from a simple reason that everybody, who needs to find information about education online needs to find it in one place, and not at different aggregators, e-learning blogs, or online courses platforms.

With the transferring the content of www.onlinecultus.com , i.e. *Cultus*, to the new address learners.news –*Learners*, the new web page will be created. This new web page will have the blog segment, as well as the other useful information is taken over from *Cultus*, but will expand and increase the content and the quality of data.

The first step is the rss aggregation of news from e-learning industry. With placing the plug-ins for this purpose, and obtaining approval from the rss feed web page, *Learners* will grow into influential, relevant place for e-learning news accessible online. In parallel with the rss e-learning news, *Learners* plans to develop affiliate programs sales, for a product that can be purchased or downloaded from the pages of *Learners*. The content for this program will include online courses, online books and learning materials, as well as e-learning application.

With all these content incorporated on the pages of *Learners*, the web page will grow into relevant and informative online hub for e-learning, available for everyone who is interested in e-learning news, trends and content.

ORGANIZATION TYPE Other

COUNTRY Macedonia

CITY Skopje, Bulevar Jane Sandanski 90, 3/8 [Google map](#)

Proposing a project

E-LEARNING HUB

Establishing rss news generator for e-learning industry with data base of online learning opportunities. Business plan ready for implementation.

(<https://www.indiegogo.com/projects/e-learning-hub-on-learners-news-education#/>)

KEYWORDS: **RSS** **ELEARNING** **APP**

COOPERATION REQUESTED

1. ICT applications
2. Information processing, information systems

